

# A 基本要素系统

## A1 企业标志

A -  
A -2  
A -3  
A -4

— P.001

## A2 企业色彩

A2-  
A2-2  
A2-3  
A2-4  
A2-5  
A2-6  
A2-7  
A2-8  
A2-9

— P.005

## A3 企业标准字体

A3-  
A3-2

— P.017

## A4 标志与标准字体组合规范

A4-  
A4-2

— P.021

A4-3

A4-4

A4-5

A4-6

A4-7

A4-8

A4-9

A4- 0

A4-

A4- 2

A4- 3

A4- 4

A4- 5

## A5 企业辅助图形

— P.051

A5-

A5-2

## A6 企业应用字体规范

— P.055

A6-

A6-2

# B 应用设计系统

## B1 办公事务系统

B - 0

B - 02 5

B - 03 7

B - 04 9

B - 05 C5

B - 06

B - 07

B - 08

B - 09

B - 0

B -

B - 2

B - 3

B - 4

B - 5

B - 6

B - 7

B - 8

B - 9

B - 20

B - 2

B - 22

B - 23

B - 24

B - 25

B - 26

B - 27

B - 26

B4 广告、宣传系统

B4-0 ( )

B4-02 ( )

B4-03 ( )

B4-04

B4-05

B4-06

B4-07

B4- 08 X

B4-09 ( )

B4- 0 ( )

B4-

B4- 2

B4- 3

B4- 4

B4- 5

B4- 6

B4- 7

B4- 8

B4- 9

B4-20

B4-2 PPT

B4-22



## 基本要素系统

# Identify Basic Elements System

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A1 企业标志

A2 企业色彩

A3 企业标准字体

A4 标志与标准字体组合

A5 企业辅助图形

A6 企业应用字体



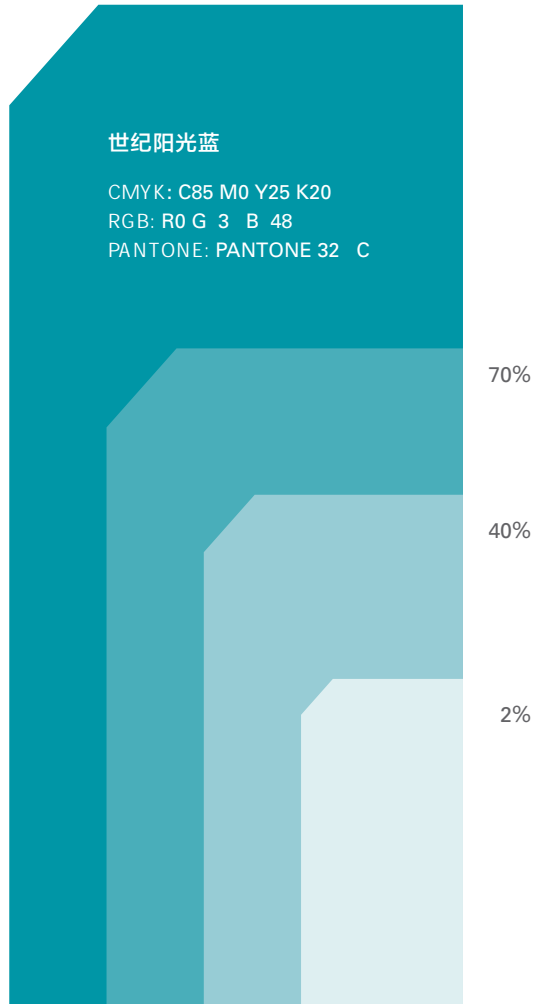
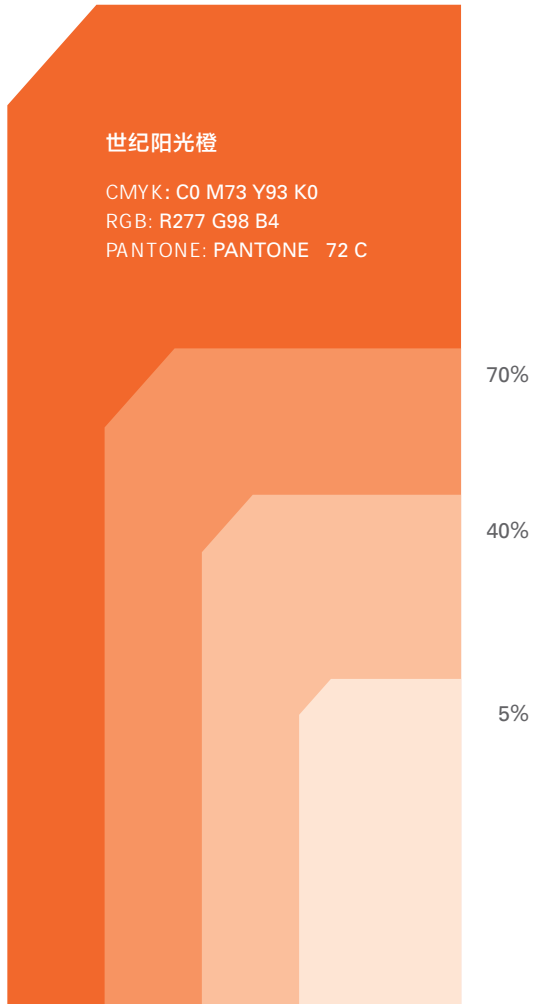


6

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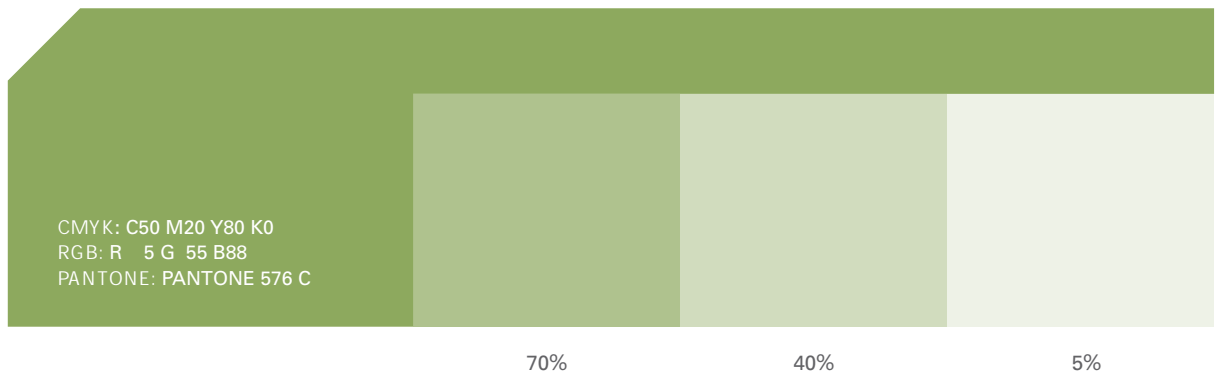
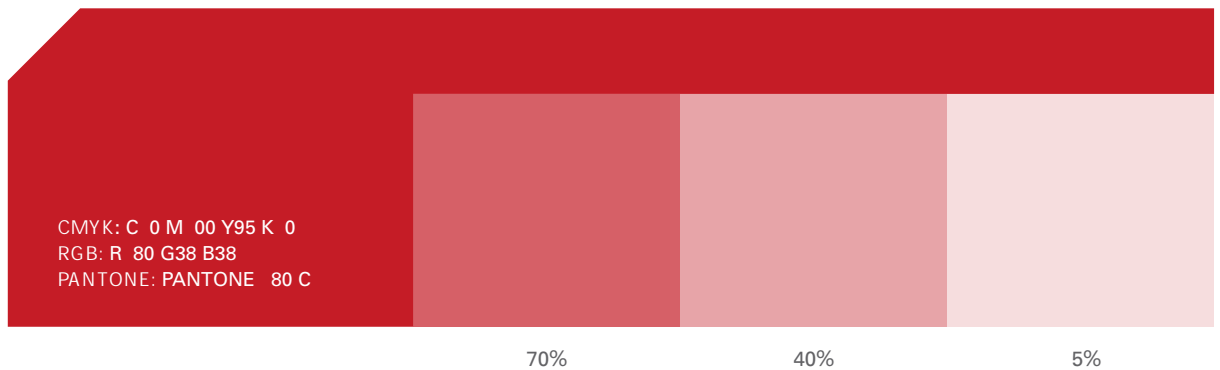




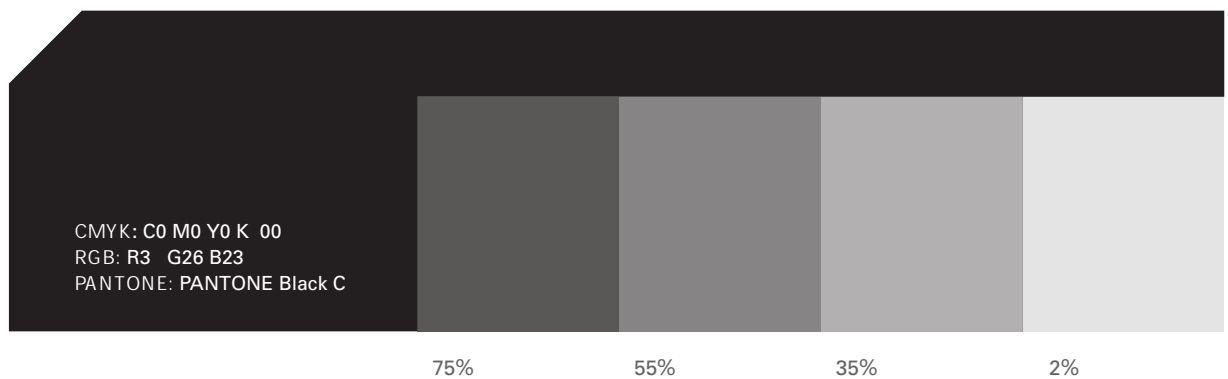
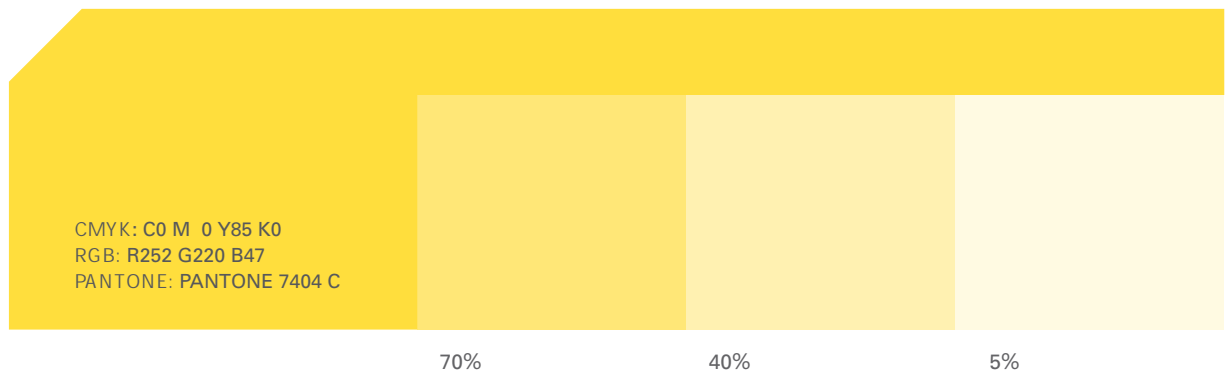


## A2-3

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## A2-3



# A2-4



## A2-5

- - ▶
  - ▶
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## A2-5

- - ▶
  - ▶
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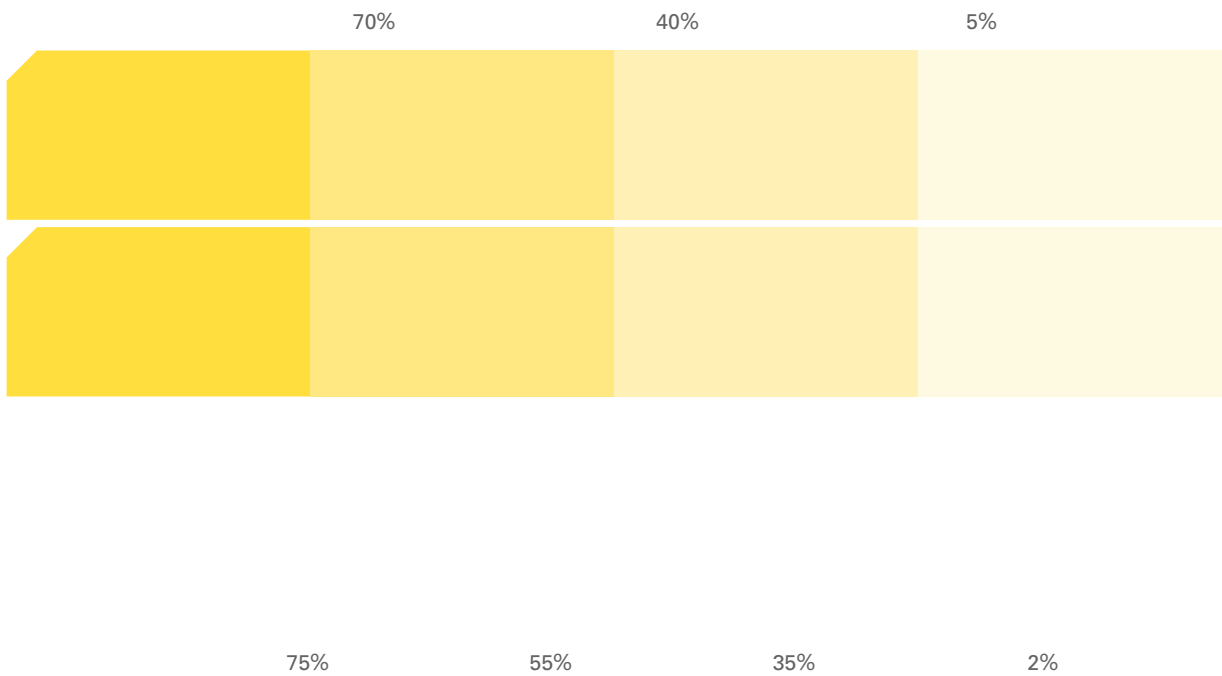




A2-7



## A2-7



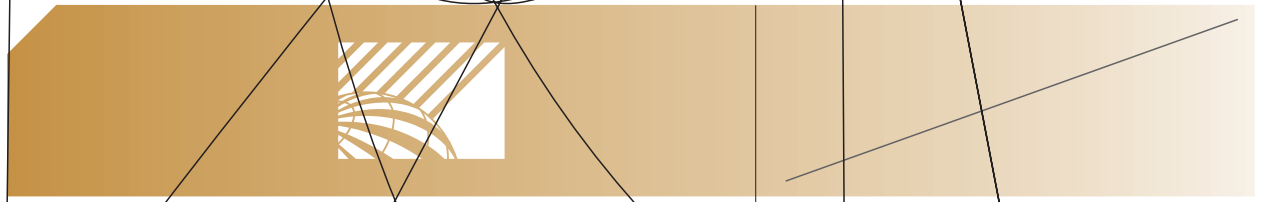


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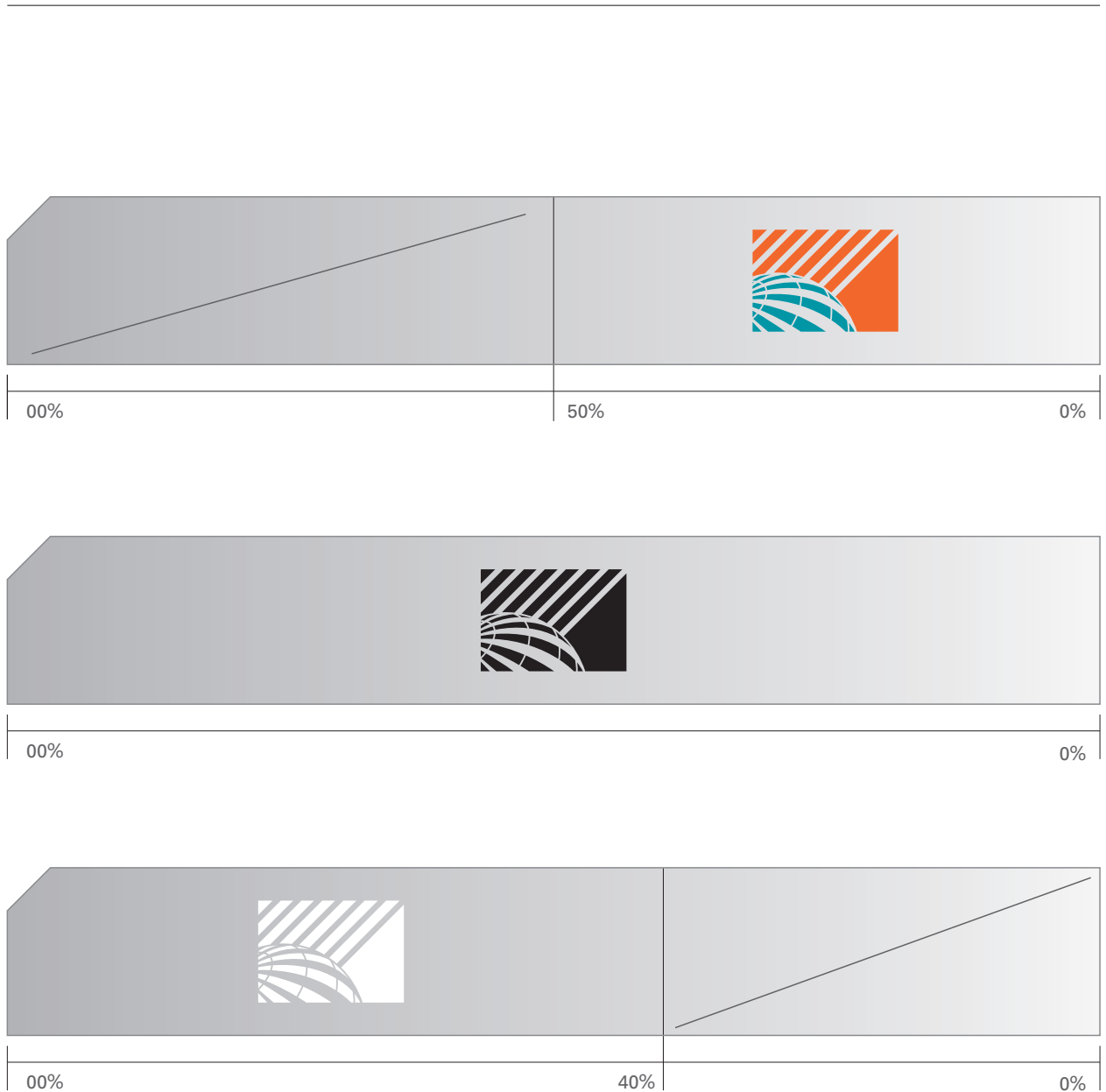


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## A2-9



**纪阳**



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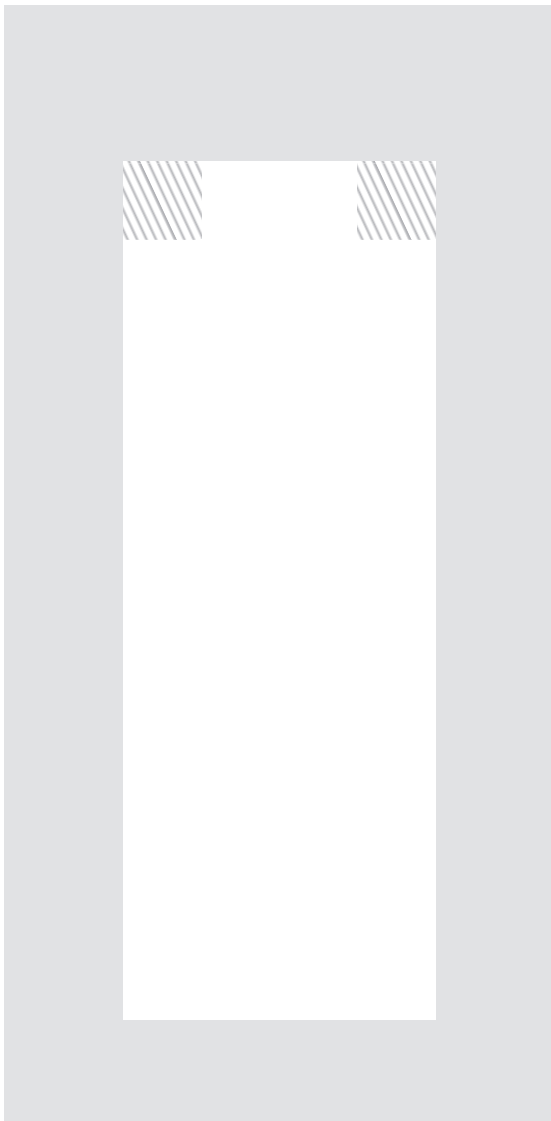
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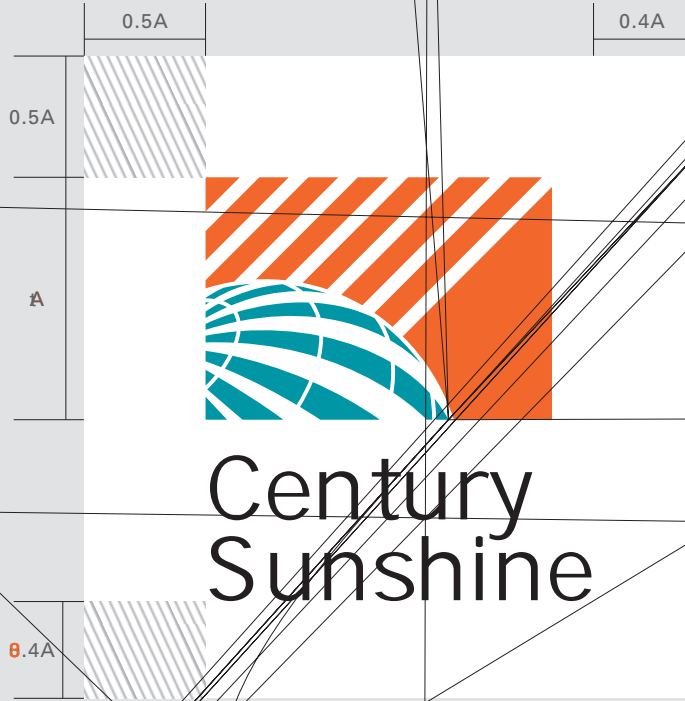








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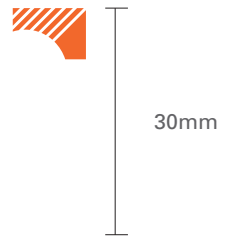
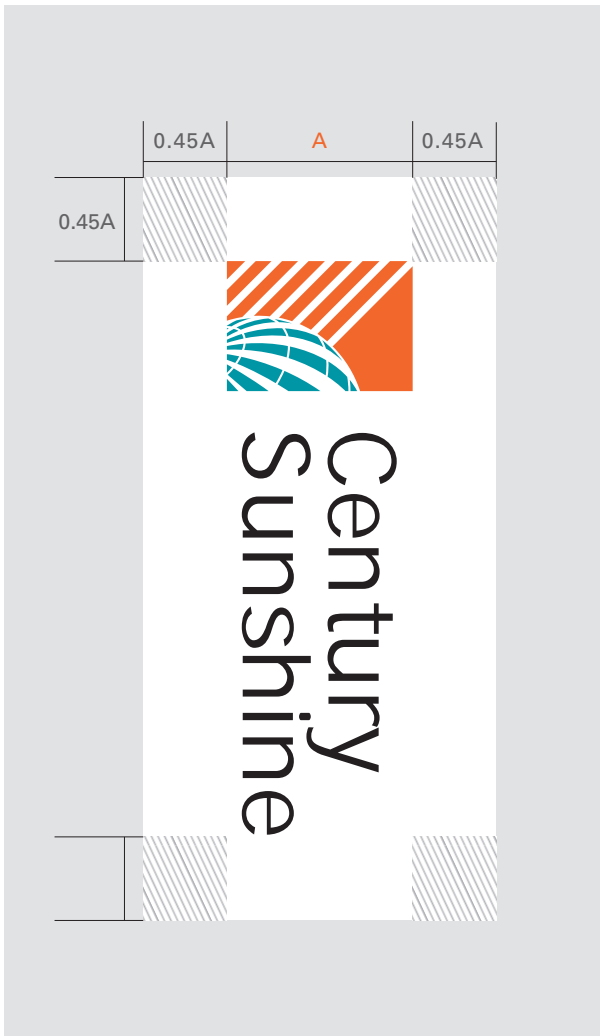
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Sunshine



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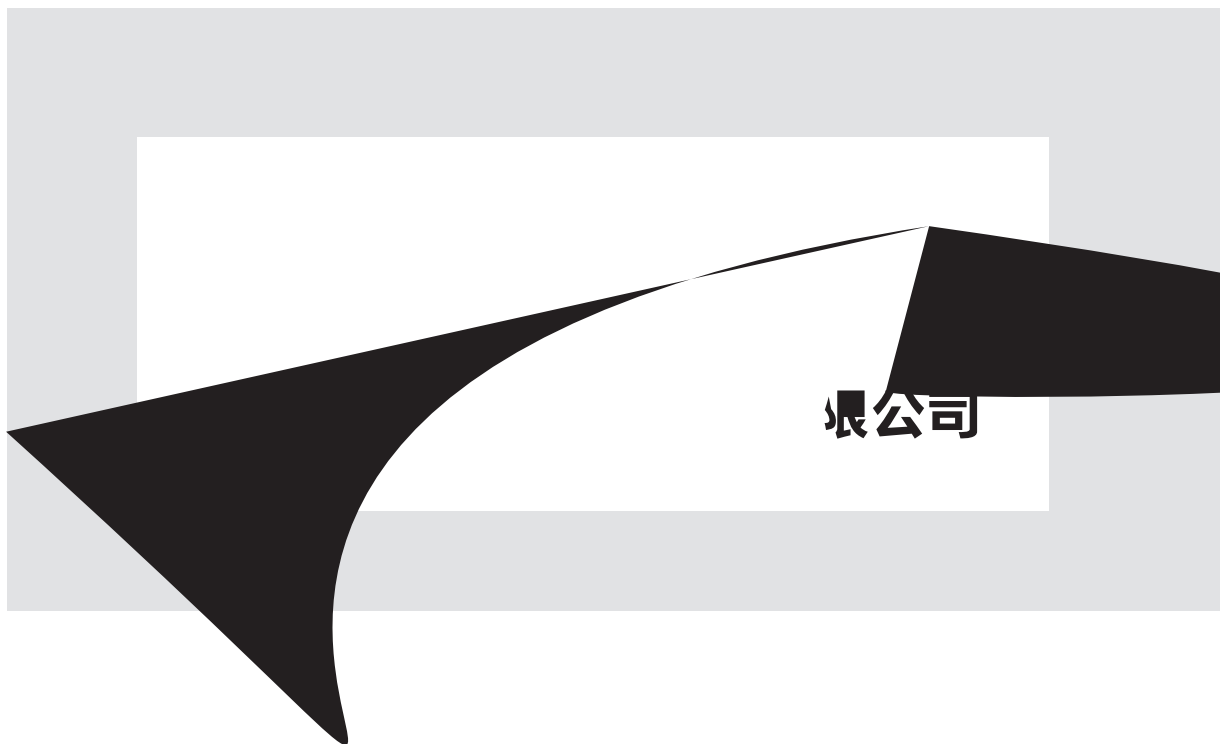
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**有限公司**

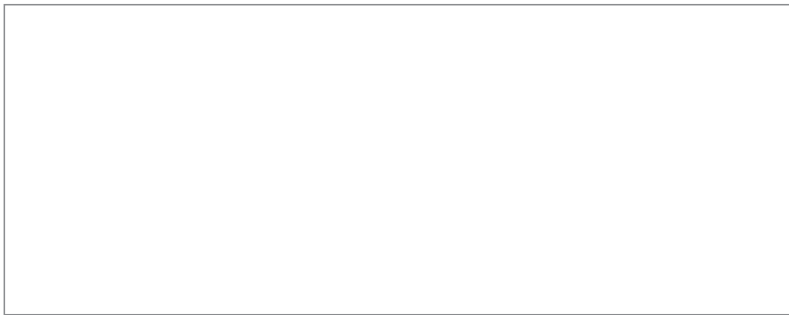








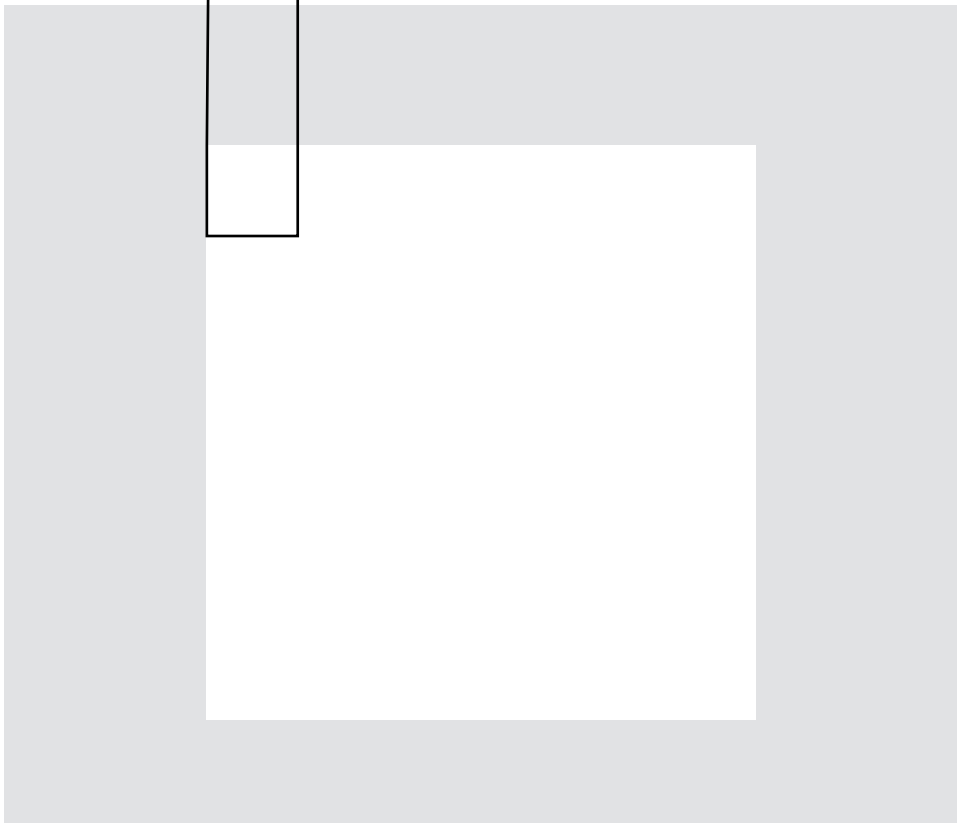
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## A4- 0





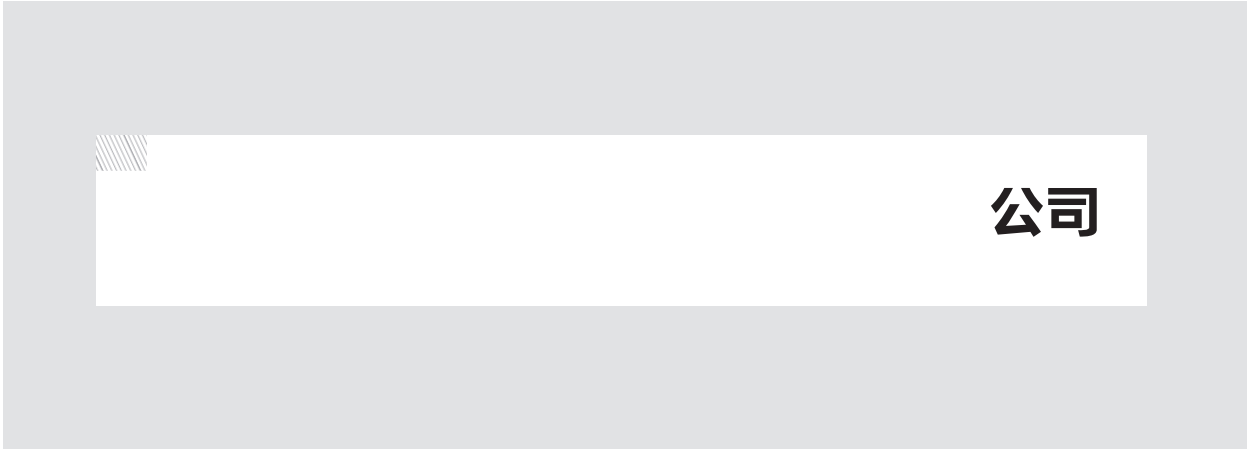






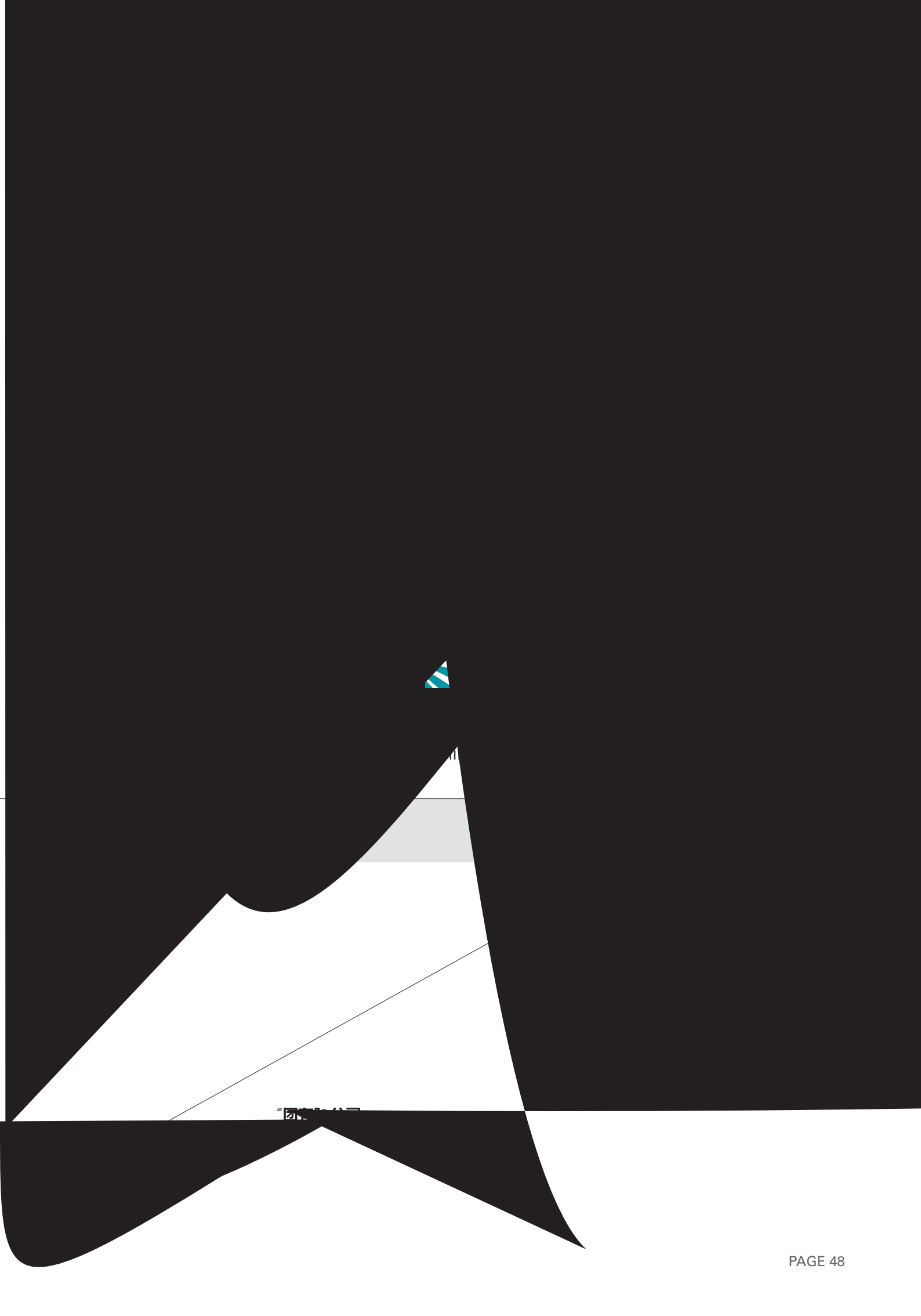
**山东 纪阳光纸业集团有限公司**





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## A5-





## A5-2

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A6-

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## A6-2

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Univers 65

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
234567890

Univers 55

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abcdefghijklmnopqrstuvwxyz  
1234567890

Univers LT Std 45 Light

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